

MILE-BY-MILE GUIDE

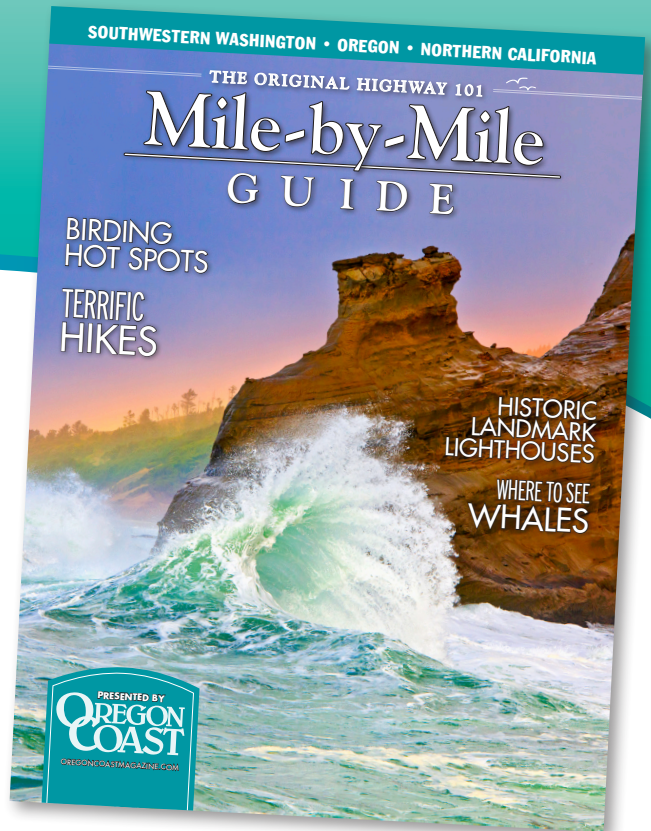
TO THE OREGON COAST The #1 Travelers' Choice Oregon Coast Mile-by-Mile Guide Celebrating 25 years!

- Utilizes Hwy 101 milepost markers
- Detailed driving maps
- Regional sections
- A "keeper" for travelers
- Full size

Display Ad Rates start at \$495
A Quarter Million Copies!

- The most popular visitor piece at every chamber and visitor center on the Oregon Coast
- Either #1 or #2 throughout inland Oregon.
- Special out of state distribution. Available at about one thousand locations from the Long Beach Peninsula to Eureka, and at the major visitor centers from Kelso, Washington, to the California border.
- Available in a page-turning digital format, with clickable ads and special formatting for the iPhone, iPad and androids.
- Supported by a massive Twitter campaign, employing 100,000 followers who have shown a specific interest in some or all of the Oregon Coast.
- Additional distribution at
 - Visitor Centers
 - AAA Travel Advisors
 - Hotels
 - Car Rental Agencies
 - Welcome Centers
 - Chambers of Commerce
 - Attractions
- Included in March/April 2015 issue of Oregon Coast magazine

Space Deadline is January 26



DISPLAY ADVERTISING RATES

SIZE	1X	3X	6X
1/12 Page	892	830	758
1/9 Page	1,250	1,163	1,058
1/6 Page	1,650	1,535	1,396
1/3 Page	2,992	2,783	2,543
1/2 Page	4,253	3,955	3,615
2/3 Page	5,512	5,126	4,685
Full Page	6,720	6,250	5,712
Back Cover	8,064	7,500	6,854

Enhanced Listing \$495. Basic listing and map location \$195. Additional lines \$75. Make your listing red for \$30. (The first line is for business name and one contact number or web address only. Logos come out of the copy space. Listing is free with purchase of display ad.)

A 5% prepay discount is available for display ads only (does not include basic or enhanced listings - cash or check only).

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