

MILE-BY-MILE GUIDE

TO THE OREGON COAST The #1 Travelers' Choice Oregon Coast Mile-by-Mile Guide Celebrating 23 years!

- Utilizes Hwy 101 milepost markers
- Detailed driving maps
- Regional sections
- A "keeper" for travelers
- Full size

Seasonal Editions

Affordable Rates

Color Ad Rates start at \$295 (Summer Only)
or \$395 (Summer/Fall)

- ➔ The most popular visitor piece at every chamber and visitor center on the Oregon Coast
- ➔ Either #1 or #2 throughout inland Oregon.
- ➔ Special out of state distribution. Available at about one thousand locations from the Long Beach Peninsula to Crescent City, and at the major visitor centers from Kelso, Washington, to the California border.
- ➔ Available in a page-turning digital format, with clickable ads and special formatting for the iPhone, iPad and androids.
- ➔ Supported by a massive Twitter campaign, employing 100,000 followers who have shown a specific interest in some or all of the Oregon Coast.
- ➔ Additional distribution at
 - Visitor Centers
 - AAA Travel Advisors
 - Hotels
 - Car Rental Agencies
 - Welcome Centers
 - Chambers of Commerce
 - Attractions

Summer Space Deadline is May 15

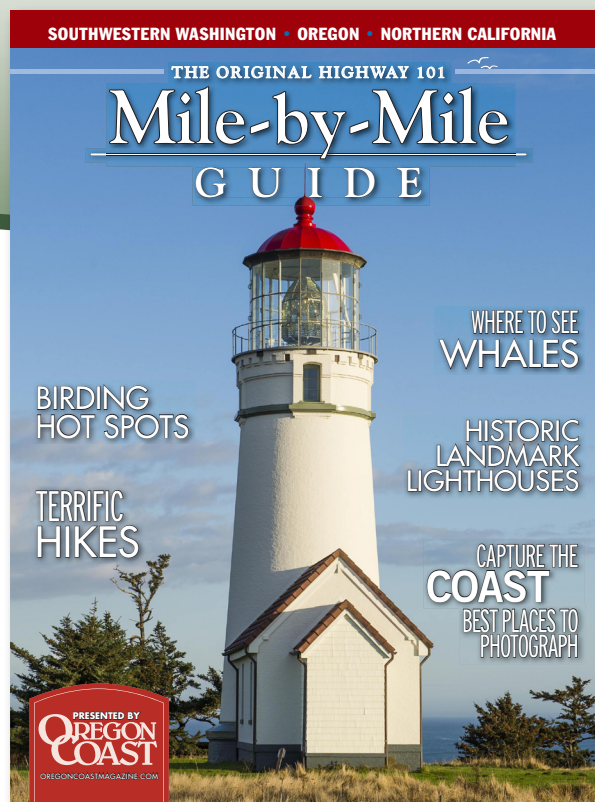


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DISPLAY ADVERTISING RATES

SIZE	12 MOS	SUMMER	SUM/FALL
1/12 Page	892	535	715
1/9 Page	1,250	750	995
1/6 Page	1,650	990	1,320
1/3 Page	2,992	1,795	2,395
1/2 Page	4,253	2,552	3,395
2/3 Page	5,512	3,295	4,395
Full Page	6,720	3,995	5,375

Enhanced Listing \$495. Basic listing and map location \$195. Additional lines \$75. Make your listing red for \$30. (The first line is for business name and one contact number or web address only. Logos come out of the copy space. Listing is free with purchase of display ad.)

A 5% prepay discount is available for display ads only (does not include enhanced listings - cash or check only).

For more information please contact:

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